

Oysters and sea food to be offered in Guayaquil festivities

(Playas, Guayas, 07-19-2016).- Oysters have an exquisite taste that differentiates them from other sea food. These will be offered in the First Gourmet Oysters and Sea Food Festival to be held on July 23 and 24 as part of Guayaquil celebration in the facilities of Playa Paraíso, an accommodation place located in the Data road.

Fernando Garcés, owner of one of the establishments of the sector, commented that the event is part of the gastronomic activities that Playa Paraíso prepares during the year. He also pointed out that their objective is to revalue cultural identity and strengthen the tourism sector, among other activities that not only benefit great entrepreneurs but small entrepreneurs of the sector. The project "Life is Now" as a way to strengthen community work was presented in the place.

María Isabel Magallanes, naturalist from Puna Island, affirmed that the Ministry of Tourism (MINTUR) has jointly worked with entrepreneurs which allow community members to feel important. She added that this type of initiatives "offer a vision of the future to achieve better economic status and provide a quality service to tourists".

Felipe Alava, district 5 coordinator of MINTUR, highlighted the importance of regularizing the sector. "What we aim at is organizing the tourism sector to guarantee tourists' security in the coastal area", he mentioned.

Life is now aims to develop four aspects linked to the local economy:

1. Providing services to tourists with members of nearby communities
2. Food of the area
3. Raising awareness about Ocean's care
4. Sharing experiences offered in the beach, creating opportunities for new entrepreneurship and promoting sports.